

CHRISTIAN ALVARADO

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QUALIFICATIONS PROFILE

Highly imaginative and multi-talented creative developer with extensive fast-paced experience in a high-volume marketing, customer service and print design environment. Proficient in Graphic Applications, within Adobe Creative Suite, while delivering unique visual solutions. Exceptional collaborative and interpersonal skills; dynamic team player with strong developed verbal and written communication abilities. An extreme sensitivity to audiences' appreciation for bringing concepts to life with creative outside the box thinking. Highly skilled in client and vendor relations and negotiations; talented at building and maintaining strong positive partnerships. With a history of managing major projects and work-flow for many organizations. Passionate and inventive creator of innovative marketing branding and campaigns; accustomed to performing in extreme deadline-driven environments with an emphasis on working individually, within a group setting and within budget requirements; while also leading teams of creative designers.

PROFESSIONAL EXPERIENCE

JPatton an WME/IMG Company, Duluth, GA April 2013 - present

Assistant Art Director. Create custom hologram security designs, concepts and strategy development for major companies. Assisting, operating and conducting meetings, while maintaining clients data bases. Document, track and monitor clients technical problems with required tools and processes. Provide support for a thousand plus licensees with server monitory and intensive application knowledge. Support our Senior Division with anything technical or customer service related. Working in a fast paced environment to meet strict deadlines. Preventing counterfeiting with top level design security features . Self-managing schedules and projects from lay out to final product across print and digital formats.

DADO Design, Atlanta, GA December 2005 - present

Owner/Freelance. Creates detailed, custom design work products using the latest techniques and software, while utilizing current design trends and platforms. Accomplish goals set by both clients and myself. Problem solves to satisfy clients needs. Manage work products, websites and deadlines. Focus on customer service to listen to clients needs and wants. Utilizing my creative direction expertise, online content management/promotion and satisfactory project delivery to help deliver clients to market and negotiate deals.

Reardon Corporation, Rincon, PR March 2011 - May 2013

Art Director/Help Desk Troubleshooter. Created custom logos, concepts, tested equipment and software system components to determine and resolve malfunctions and strategy development for large law firms. Provided superb creative work under tight deadlines, while working directly with owners. Completed work efficiently and with great attention to detail. Managed day-to-day projects and content development via team coordination while effectively interacting with people of diverse backgrounds.

ESPN Puerto Rico Tip-Off, San Juan, PR October 2011 - January 2013

Team Host. Attended meetings to prepare for arrival of college basketball teams for tournament. Participated in planning and logistic details of tournament. Acted as liaison between Athletic Directors and ESPN. Leveraged visionary leadership to manage a project team of eight illustrators and artist to achieve a high performance out come. Managed team practice schedules, game times and personal activities.

GameStop, Ft. Buchanan, San Juan, PR October 2010 - August 2011

Senior Gaming Manager. Provided high quality customer service. Managed employees. Delivered latest news on games, systems and strategies. Was responsible for closing duties, including counting registers and inventory. Compiled research information and strategy into creative aggressive selling points. Identified new opportunities for growth, managed budgets and invoices.

G&G Graphics, Alpharetta, GA August 2008 - January 2010

Production Designer. Created full custom advertisements for major companies. Used my creativity to produce new modern and fresh designs for banners, logos, flyer's and circulars while being consistent with the look and feel of clients brand and visual identity. Produced advertisements from the brainstorming phase to product execution. Interacted with clients to ensure full product satisfaction. Completed work efficiently and accurately.

Imagine Advertising, Norcross, GA May 2007 - July 2008

Graphic Designer. Created full custom advertisements for major furniture companies. Interacted with clients. Completed work in a timely manner. Participated in team brainstorming and work product development. Responsible for work product development from concept phase, to creation, to execution of final product. Organized projects in a visually compelling manner for presentations to clients.

EDUCATION

University of Illinois
Champaign, IL
Masters of Science in Sport Management
May 2015

Shorter University
Rome, GA
Bachelor of Business Administration
December 2013

Atlanta College of Art and Design
(Now Savannah College of Art and Design)
Atlanta, GA
Bachelor of Fine Arts, Digital Art & Design
May 2005

SKILL SET

Print Design
Brochures & Newsletters
Logos & Business Cards
Posters & Post Cards
Stationery
Production Design
Retouching
Web Site Template Design
Video Design
Campaign
Interactive Media Strategy
Identity Design
Printing
Adobe Photoshop CC
Adobe Illustrator CC
Adobe InDesign CC
Adobe After Effect
Microsoft Office
Project/Account Management
Branding/Identity
Social Media Platforms
Outstanding Customer Service
Software/Hardware Testing
Customer Service
Management
MAC OS /Windows OS

LEADERSHIP/HOBBIES

Third Degree Free Mason
Member of Kennesaw Lodge #33
Habitat for Humanity
Camp Stars - Hospice Atlanta
Founding Member of Atlanta United